Occupancy Tax Grant Funding Application

Background:

Warren County currently collects a 4% occupancy tax on all overnight tourism accommodations in the County. This tax is levied on customers of hotels, motels, bed & breakfasts, inns, housekeeping cottages with four or more units and tourism facilities (i.e. campgrounds with onsite RV rentals) as well as short-term (STR) vacation rentals.

The purpose of this tax, as outlined by Occupancy Tax law under Occupancy Tax Information and Forms is to promote and increase tourism in Warren County and its municipalities "through the promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities."

Applicant Information:

Name

Address (street, city, state, zip)

Phone   **Email**

Project Name

Project Classification ☐ **Event or Things to Do**   ☐ **Beautification**   ☐ **Information**

Type of Organization ☐ **For Profit**   ☐ **Non-Profit**

Request for a one-time event/project ☐   **or**   **Request is for ongoing expenses** ☐

The project/location is on public property or guaranteed free public access ☐ **Yes**   ☐ **No**

Have you requested funds for this project in the past ☐ **Yes**   ☐ **No**

Project Description

Will the project attract people to town for the day? ☐ Yes ☐ No

    Explain

Will the project attract people to town overnight or for multiple days? ☐ Yes ☐ No

    Explain

Will the project benefit other local businesses? ☐ Yes ☐ No

    Explain

How many people do you expect the event/project to attract?

    The above number is for the ☐ event ☐ season

How will you measure attendance or event/project success?

Project Budget:

How much are you requesting from Occupancy Tax?

What is the total project/event cost?

Is partial request funding an option? ☐ Yes ☐ No

    If Yes explain why and what level of funding would be acceptable

Event Budget Form

Expenses	Note	Funding Source	Note
	Total		Total