

Wednesday, January 21, 2026  
Town Board Meeting - 7:00PM  
Tannery Pond

In Attendance: Mark Smith – absent Anna Bowers – Councilperson  
Paul Heid – Councilperson Mindy Preuninger - Councilperson  
Matt Parobeck – Councilperson Jean Comstock – Town Clerk

1. Pledge of Allegiance – Craig Legget
2. Call the Meeting to Order – 7:00PM
3. Tri-County Branding Initiative Presentation – Ms. Bowers – in partnership with Horicon, Chestertown, \$150,000 in occ tax money from Warren County; Phase I of this initiative – from Trampoline – Shawn – destination marketing ad agency out of Glens Falls; Phase II – website, signage; messaging to get eyes on the area. Christine Powers – Johnsbury will be engaging with Trampoline to get badges, scope of work that’s been done; this whole process really reflects a homegrown, who we are blended with top-notch design, tourism, hospitality and really good branding; Lake George takes up a lot of oxygen, funded by the County; it’s a challenge to get the flow for the tourists; worked with Heather – Director of Warren County Tourism. Please see the LiveStream for more details of this presentation. Mr. Parobeck – signage on roadsides – not always that easy to put signs out; Mindy Preuninger – coming into Johnsbury and all hamlets; Amy Sabattis – why is there a North Creek and it’s a hamlet of Johnsbury? That could be confusing; Christine Powers – we will have to be mindful of that; I hear you and agree with you; Kelly Nessle – all I saw was Wilds – could we have Wild Arts? Christine Powers – there are so many things we can do with this branding; Pete Olesheski – why North Warren – why not Northern Warren Wilds; North Warren to me is Chestertown and Brant Lake; Christine Powers – it’s what we know, those coming into Town wouldn’t know that; Pete Olesheski – personally I think we need to be careful with the wording; Christine Powers – it will be natural for those coming into Town; I’ve already had two text messages and locals/natives make take offense to this; Christine Powers – I think it’s a top notch idea; this is an economic driver? Having been on the Board – people will say you’re selling out our Town; Board Members prepare for that; we can’t please everyone. Bob Nessle – my problem is like Peter’s; every source of information for everyone that lives south of Glens Falls, the dominant feature for us is the Hudson River; did not see the Hudson River mentioned once; Christine Powers – the Wilds is the umbrella, we will address the other issues; let the Hudson River know we love it. Christine – the time is now, we can honor the past, change is coming, we need to work together and move forward; we deserve to be different from Lake George; Bruce Dunkley – what is the action plan for the \$150,000? Christine Powers – website, further collaborations with other towns, social campaigns, design, maintaining; not sure what’s left of the grant money; Craig Leggett - \$150,000 for 3 towns; Lake George gets \$700,000 a year to promote it; we have something special up here; Amy Sabattis – do we have enough money for the project? Craig Leggett – yes; Bruce Dunkley – so we’ve spent what? Craig Leggett - \$50,000? Christine Powers – development, branding; Bruce Dunkley – what is the \$100,000 going to be spent on? Christine Powers – Phase II –

sustainable website; Amy – each town hiring a marketing person? Christine Powers – it could look like that. What additional resources can we get from the County? Thank you everyone.

4. Privilege of the Floor (regarding Agenda Items Only)

No one.

5. Accept the Meeting Minutes of the Organizational Meeting and Regular Meeting from January 6, 2026

**RESOLUTION # 13 – 26**

Mr. Parobeck made a Motion to accept the Meeting Minutes from the January 6, 2026 Organizational Meeting and Regular Town Board Meeting and moved its passage with a Second Motion from Ms. Preuninger. With the Board Members voting in favor of the Resolution, it is carried. Ayes – 4 (Bowers, Heid, Parobeck, Peuninger); Nays – 0.

6. Resolution Naming Mark Smith as the Authorized Official to Apply for, Accept and Expend Grant Funds from the Northern Borders Regional Commission (NBRC) – Ms. Bowers – read the Resolution.

**RESOLUTION # 14 – 26**

Mr. Heid made a Motion naming Mark Smith as the Authorized Official for the NBRC Grant Funds and moved its passage with a Second Motion from Mr. Parobeck. With the Board Members voting in favor of the Resolution, it is carried. Ayes – 4 (Bowers, Heid, Parobeck, Preuninger); Nays – 0.

7. Resolution Authorizing Website Hosting Agreement with North Shore Solutions – Ms. Bowers – a little background – Go Daddy expiring in February; we went back to North Shore Solutions – it is a little more than Go Daddy; they provide continuity of service; they are below our procurement policy; Ms. Preuninger – I like their background and they are helpful and responsive; they're very knowledgeable.

**RESOLUTION # 15 – 26**

Mr. Heid made a Motion to authorize the website hosting agreement with Northshore Solutions and moved its passage with a Second Motion from Mr. Parobeck. With the Board Members voting in favor of the Resolution, it is carried. Ayes – 4 (Bowers, Heid, Parobeck, Preuninger); Nays – 0.

8. Resolution Authorizing Purchase of Website Maintenance/Troubleshooting Package from North Shore Solutions

**RESOLUTION # 16 – 26**

Mr. Heid made a Motion to authorize purchasing the website maintenance/troubleshooting package from Northshore Solutions and moved its passage with a Second Motion from Mr. Parobeck. With the Board Members voting in favor of the Resolution, it is carried. Ayes – 4 (Bowers, Heid, Parobeck, Preuninger); Nays – 0.

9. Warrants – Mr. Parobeck – I am getting a better understanding of this process.

**RESOLUTION # 17 – 26**

Mr. Heid made a Motion to accept the Warrants and moved its passage with a Second Motion from Ms. Preuninger. With the Board Members voting in favor of the Resolution, it is carried. Ayes – 4 (Bowers, Heid, Parobeck, Preuninger); Nays – 0.

**ABSTRACT #031 (2025)**

GENERAL FUND:	\$ 33,802.33
HIGHWAY FUND:	\$ 6,406.53
LIBRARY FUND:	\$ 3,418.74
WATER DISTRICT:	<u>\$ 49,329.78</u>
TOTAL	\$ 92,957.38

**ABSTRACT #002 (2026)**

GENERAL FUND:	\$ 74,559.78
HIGHWAY FUND:	\$ 399.45
SEWER DISTRICT PROJECT:	\$ 43,985.22
LIBRARY FUND:	\$ 2,000.00
EMS:	\$ 205,850.75
WATER DISTRICT:	\$ 1,579.63
TRUST & AGENCY:	<u>\$ 238.87</u>
TOTAL	\$ 328,613.70

10. Standing Committees – Ms. Bowers – they are on the website and being populated; please check them out for meeting dates/times.

11. Privilege of the Floor

- John Donohue, Fire Chief from North River; start the process tomorrow – have the contract done with current contract, change dates, amounts – let’s get the document done and move along.
- Bob Nettle – it seems to me that the Town needs to get the Town lawyer hooked on these fire contracts and get it all done within 10 days. These guys work hard.
- Danae Tucker – thank the Board for re-upping with North Shore Solutions.

12. Motion to Adjourn

**RESOLUTION # 18 – 26**

Mr. Parobeck made a Motion to Adjourn the Town Board Meeting at 7:55PM and moved its passage with a Second Motion from Ms. Preuninger. With the Board Members voting in favor of the Resolution, it is carried. Ayes – 4 (Bowers, Heid, Parobeck, Preuninger); Nays – 0.

Prepared by:

*Jean M. Comstock*

Jean M. Comstock  
Town Clerk

**NEXT TOWN BOARD MEETING WILL BE HELD ON  
FEBRUARY 4, 2026 AT 7:00PM AT  
TANNERY POND AND LIVESTREAM**