Occupancy Tax Grant Funding Application

Background

Warren County currently collects a 4% occupancy tax on all overnight tourism accommodations in the County. This tax is levied on customers of hotels, motels, bed & breakfasts, inns, housekeeping cottages with four or more units, and tourism facilities (e.g., campgrounds with on-site RV rentals) as well as short-term (STR) vacation rentals. The purpose of this tax, as outlined by Occupancy Tax law under Occupancy Tax Information and Forms, is to promote and increase tourism in Warren County and its municipalities "through the promotion of tourist activities, conventions, trade shows, special events, and other directly related and supporting activities."

Name of Organization / Contact Person:

Phone:

Email:

Project Name:

Project Classification: ☐ Event/Things to Do ☐ Beautification ☐ Informational

Organization Type: ☐ For Profit ☐ Non Profit

Request for: ☐ One time Event/Project ☐ Ongoing Expenses

Have funds been requested for this project in the past? ☐ Yes ☐ No

Project Description:

Max 500 Words

Will the project attract people to town for the day? Explain ☐ Yes ☐ No

Max 200 Words

Will the project attract people to town overnight? Explain: ☐ Yes ☐ No

Max 200 Words

Will the project benefit other local businesses? Explain: ☐ Yes ☐ No

Max 200 Words

Will your event or project strengthen overall event schedules or fill shoulder season gaps? Explain: ☐ Yes ☐ No

Max 200 Words

If this is a recurring event, will it show improvement or growth from past years? Explain: ☐ Yes ☐ No

Max 200 Words

How many people do you expect your project to attract?

How will you measure attendance or event/project success? Please explain below.

Max 250 Words

Project Budget:

How much are you requesting from Occupancy Tax?

What is the projected total cost of your project?

Has funding been secured from other sources? Yes No

If Yes, list each funding source and amounts secured from each.

Max 500 Words

Is partial request funding an option? Yes No

If yes, please explain the minimum level of funding required for the project or event to move forward. Additionally, describe how you would cover any funding shortfalls if only partial funding is awarded by the Occupancy Tax Committee (e.g., other grants, sponsorships, or revenue sources).

Max 500 Words

Category	Item	Description	Unit Cost	Total Cost	Funding Source
Example: Entertainment	Band	Booking fee for band	$200	$200	Occupancy Tax
Example: Sanitation	Porta Potties	Rental fee for 3 portable toilets	$100	$300	Operational funds